



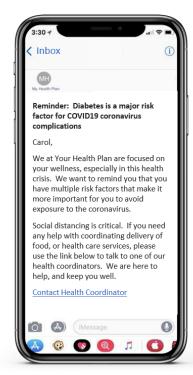
## RxEOB's COVID-19 Emergency Platform

Throughout the COVID-19 pandemic, public policy is changing daily as efforts to contain the spread of the virus grow. The need to reach your members and deliver personal, contextualized, and timely information they can trust is especially important during the outbreak.

"What if I can't go to the pharmacy? Who will care for my elderly parents? What happens if I lose my employment? What are the changes to my benefits? What do I do in an emergency? Am I in an at-risk population? What tests are available? How can I see a doctor virtually?"

These are just a few of the concerns we hear from our client's members. As more and more states tighten workplace restrictions, it is imperative that you can scale those meaningful, impactful 1-to-1 communications of your CM, DM, and population health programs, but also add more accurate and scalable population-centric communications QUICKLY.

- Actionable analytics
- Scalable, authorized, personalized communication creation
- Rapid development of member cohorts
- Multi-modal communications
- Alert messaging
- Patient-specific instruction
- Built in governance and compliance





Please contact <u>Sales@rxeob.com</u> for more information on RxEOB's COVID-19 Emergency Platform or call (804) 643-1540 for a quick tutorial.