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FOR IMMEDIATE RELEASE

RxEOB Partners with TrueScripts to Provide Mobile Patient Rx Support

Member engagement applications leader and pharmacy benefit manager partner to develop mobile app

RICHMOND, Va. – July 26, 2016 – [RxEOB](#), an industry leader in supporting member engagement applications for pharmacy benefit management companies, has partnered with pharmacy benefit manager [TrueScripts Management Services](#) to create an all-new mobile pharmacy benefits application, TrueScriptsRx.

The TrueScriptsRx mobile application incorporates selected modules from RxEOB’s innovative personal mobile pharmacy benefits application, emWellics®, and is designed to help members save on their medication.

“We partnered with TrueScripts more than a year ago to develop their MyDrugBenefit™ portal that supports their commercial lives that have their pharmacy claims adjudicated by [Pharmacy Data Management Inc. \(PDMI\)](#), and the mobile app was a natural next step,” said Dan Heneghan, vice president of marketing and sales for RxEOB. “In terms of communicating in today’s environment, we have a mobile society with a mobile mindset. Patients want to be more engaged in their care, and often the best way to create powerful, personal connections is through a smartphone or other mobile device. Having an app available for patients is a necessity if you’re trying to achieve the Triple Aim goals of better access, lower costs and better care quality for your members.”

The TrueScriptsRx mobile app uses configurable mobile modules from RxEOB’s emWellics® app, allowing TrueScripts members to view their ID cards, find in-network doctors and pharmacies based on location, as well as look up claims and research their most affordable drug options. These features are similar to those of RxEOB’s emWellics®, which grants users the ability to find drug pricing estimates and therapeutic medication options that enable them to save money when purchasing their medications.

“We’re always looking to lower costs and deliver a higher quality of care for our members,” said Kevin Messmer, JD, executive vice president of TrueScripts Management Services. “We’ve had a lot of demand for a mobile application and our previous relationship with RxEOB combined with their experience in mobile applications made it easy for us to work closely together and assist with app development, integration and implementation. We know this will be a huge benefit to our members for the foreseeable future.”

The TrueScriptsRx app is now available for download on Android and Apple mobile devices.

About RxEOB

For 15 years, RxEOB has been assisting health care professionals and patients improve the information needed to buy and adhere to prescriptions. Offering pharmacy benefit analytics, portals, mobile applications and reporting, RxEOB's products help health plans and pharmacy benefit management companies engage patients for better pharmacy utilization and adherence.

For more information on how RxEOB can help reduce your overall health care costs, please visit www.rxeob.com, or call 888-648-0989, extension 226.

About TrueScripts Management Services

TrueScripts Management Services was founded by Nathan Gabhart, RPh, to provide prescription benefit management expertise at a personal and customized level to fit your needs. Nathan's many years of pharmacy experience and previous experience in the Pharmacy Benefit Manager (PBM) industry has enabled TrueScripts to change the old PBM model. TrueScripts' client advocates and clinical teams work with employers, members, and pharmacies to ensure optimum value at the lowest possible cost; with the best education.

For more information on TrueScripts' expertise, proven results, and flexible nature to customize programs that fit their client's individual needs, please visit www.truescripts.com.

About PDMI

Pharmacy Data Management, Inc. (PDMI), founded in Poland, Ohio, in 1984, provides technology and other solutions for managing health through prescription drug programs for national and regional health plans, hospice organizations, 340B and drug manufacturer assistance programs and other health care-related industries. Privately held and independent of wholesalers and pharmacies, PDMI puts our client's interests first and eliminates transparent pricing concerns.

For more information about PDMI's transparent, pass-through pharmacy benefit administration services, please visit www.PDMI.com.

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